

RADIO OPERATION/AUDIO PRODUCTION

WINZENBURG, SM GRAND VIEW UNIVERSITY

Communications 000222
T 08:00



Summary Evaluation of Teaching Effectiveness

Teaching effectiveness is assessed in two ways: **A. Progress on Relevant Objectives**, a weighted average of student ratings of the progress they reported on objectives selected as "Important" or "Essential" (double weighted) and **B. Overall Ratings**, the average student agreement with statements that the teacher and the course were excellent. The **SUMMARY EVALUATION** is the average of these two measures. Individual institutions may prefer to combine these measures in some other manner to arrive at a summary judgment.

Converted Averages are standardized scores that take into account the fact that the average ratings for items on the IDEA form are not equal; students report more progress on some objectives than on others. Converted scores all have the same average (50) and the same variability (a standard deviation of 10); about 40% of them will be between 45 and 55. Because measures are not perfectly reliable, it is best to regard the "true score" as lying within plus or minus 3 of the reported score.

For comparative purposes, use converted averages. Your converted averages are compared with those from all classes in the IDEA database. If enough classes are available, comparisons are also made with classes in the same broad *discipline* as this class and/or with all classes that used IDEA at your *institution*. The *Interpretive Guide* offers some suggestions for using comparative results; **some institutions may prefer to establish their own "standards" based on raw or adjusted scores rather than on comparative standing.**

Both **unadjusted (raw)** and **adjusted** averages are reported. The latter makes classes more comparable by considering factors that influence student ratings, yet are beyond the instructor's control. Scores are adjusted to take into account student desire to take the course regardless of who taught it (item 39), student work habits (item 43), instructor reported class size, and two multiple item measures (student effort not attributable to the instructor and course difficulty not attributable to the instructor).

Your Average Scores

	Your Average (5-point scale)	
	Raw	Adj.
A. Progress on Relevant Objectives ¹ Three objectives were selected as relevant (Important or Essential –see page 2)	4.8	4.5
Overall Ratings		
B. Excellent Teacher	4.9	4.7
C. Excellent Course	4.9	4.6
D. Average of B & C	4.9	4.7
Summary Evaluation (Average of A & D) ¹	4.9	4.6

¹ If you are comparing Progress on Relevant Objectives from one instructor to another, use the converted average.

² The process for computing Progress on Relevant Objectives for the Discipline and Institution was modified on May 1, 2006. Do not compare these results with reports generated prior to this date.

Your Converted Average When Compared to All Classes in the IDEA Database

Comparison Category	A. Progress on Relevant Objectives		Overall Ratings						Summary Evaluation (Average of A & D)	
			B. Excellent Teacher		C. Excellent Course		D. Average of B & C			
	Raw	Adj.	Raw	Adj.	Raw	Adj.	Raw	Adj.	Raw	Adj.
Much Higher Highest 10% (63 or higher)	67				66		64		66	
Higher Next 20% (56–62)		60	61	57		61		59		60
Similar Middle 40% (45–55)										
Lower Next 20% (38–44)										
Much Lower Lowest 10% (37 or lower)										

Your Converted Average When Compared to Your:²

	Discipline (IDEA Data)	65	59	61	58	66	60	64	59	65	59
Institution		64	59	60	58	64	60	62	59	63	59

IDEA Discipline used for comparison:
Communications

VOICE DELIVERY & PERFORMANCE

WINZENBURG, SM GRAND VIEW UNIVERSITY

Communications 000129
W 12:00



Summary Evaluation of Teaching Effectiveness

Teaching effectiveness is assessed in two ways: **A. Progress on Relevant Objectives**, a weighted average of student ratings of the progress they reported on objectives selected as "Important" or "Essential" (double weighted) and **B. Overall Ratings**, the average student agreement with statements that the teacher and the course were excellent. The **SUMMARY EVALUATION** is the average of these two measures. Individual institutions may prefer to combine these measures in some other manner to arrive at a summary judgment.

Converted Averages are standardized scores that take into account the fact that the average ratings for items on the IDEA form are not equal; students report more progress on some objectives than on others. Converted scores all have the same average (50) and the same variability (a standard deviation of 10); about 40% of them will be between 45 and 55. Because measures are not perfectly reliable, it is best to regard the "true score" as lying within plus or minus 3 of the reported score.

For comparative purposes, use converted averages. Your converted averages are compared with those from all classes in the IDEA database. If enough classes are available, comparisons are also made with classes in the same broad *discipline* as this class and/or with all classes that used IDEA at your *institution*. The *Interpretive Guide* offers some suggestions for using comparative results; **some institutions may prefer to establish their own "standards" based on raw or adjusted scores rather than on comparative standing.**

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Your Average Scores

	Your Average (5-point scale)	
	Raw	Adj.
A. Progress on Relevant Objectives ¹ Three objectives were selected as relevant (Important or Essential –see page 2)	4.7	4.2
Overall Ratings		
B. Excellent Teacher	4.8	4.6
C. Excellent Course	4.8	4.1
D. Average of B & C	4.8	4.4
Summary Evaluation (Average of A & D) ¹	4.8	4.3

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Your Converted Average When Compared to All Classes in the IDEA Database

Comparison Category	A. Progress on Relevant Objectives		Overall Ratings						Summary Evaluation (Average of A & D)		
			B. Excellent Teacher		C. Excellent Course		D. Average of B & C				
	Raw	Adj.	Raw	Adj.	Raw	Adj.	Raw	Adj.	Raw	Adj.	
Much Higher Highest 10% (63 or higher)					65		63			63	
Higher Next 20% (56-62)	62		60								
		55		56			55			55	
Similar Middle 40% (45-55)					53						
Lower Next 20% (38-44)											
Much Lower Lowest 10% (37 or lower)											

Your Converted Average When Compared to Your:²

Discipline (IDEA Data)	60	53	60	56	64	52	62	54	61	54
Institution	59	54	59	56	63	53	61	55	60	55

IDEA Discipline used for comparison:

Communications

VIDEO/FILM PRODUCING

WINZENBURG, SM GRAND VIEW UNIVERSITY

Communications 000323
U 08:00



Summary Evaluation of Teaching Effectiveness

Teaching effectiveness is assessed in two ways: **A. Progress on Relevant Objectives**, a weighted average of student ratings of the progress they reported on objectives selected as "Important" or "Essential" (double weighted) and **B. Overall Ratings**, the average student agreement with statements that the teacher and the course were excellent. The **SUMMARY EVALUATION** is the average of these two measures. Individual institutions may prefer to combine these measures in some other manner to arrive at a summary judgment.

Converted Averages are standardized scores that take into account the fact that the average ratings for items on the IDEA form are not equal; students report more progress on some objectives than on others. Converted scores all have the same average (50) and the same variability (a standard deviation of 10); about 40% of them will be between 45 and 55. Because measures are not perfectly reliable, it is best to regard the "true score" as lying within plus or minus 3 of the reported score.

For comparative purposes, use converted averages. Your converted averages are compared with those from all classes in the IDEA database. If enough classes are available, comparisons are also made with classes in the same broad *discipline* as this class and/or with all classes that used IDEA at your *institution*. The *Interpretive Guide* offers some suggestions for using comparative results; **some institutions may prefer to establish their own "standards" based on raw or adjusted scores rather than on comparative standing.**

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Your Average Scores

	Your Average (5-point scale)	
	Raw	Adj.
A. Progress on Relevant Objectives ¹ Three objectives were selected as relevant (Important or Essential –see page 2)	4.4	3.9
Overall Ratings		
B. Excellent Teacher	5.0	4.7
C. Excellent Course	4.8	4.3
D. Average of B & C	4.9	4.5
Summary Evaluation (Average of A & D) ¹	4.7	4.2

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Your Converted Average When Compared to All Classes in the IDEA Database

Comparison Category	A. Progress on Relevant Objectives		Overall Ratings						Summary Evaluation (Average of A & D)		
			B. Excellent Teacher		C. Excellent Course		D. Average of B & C				
	Raw	Adj.	Raw	Adj.	Raw	Adj.	Raw	Adj.	Raw	Adj.	
Much Higher Highest 10% (63 or higher)			63		65		64				
Higher Next 20% (56-62)	59		59			56		58			62
Similar Middle 40% (45-55)		50									54
Lower Next 20% (38-44)											
Much Lower Lowest 10% (37 or lower)											

Your Converted Average When Compared to Your:²

	Discipline (IDEA Data)	57	48	62	59	64	56	63	58	60	53
Institution	55	47	62	59	62	56	62	58	59	53	

IDEA Discipline used for comparison:

Communications

TV IN SOCIETY

WINZENBURG, SM GRAND VIEW UNIVERSITY

Communications 000312
TU 11:30



Summary Evaluation of Teaching Effectiveness

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	Raw	Adj.
A. Progress on Relevant Objectives ¹ Three objectives were selected as relevant (Important or Essential –see page 2)	4.7	4.4
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C. Excellent Course	4.9	4.4
D. Average of B & C	4.9	4.5
Summary Evaluation (Average of A & D) ¹	4.8	4.5

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Your Converted Average When Compared to All Classes in the IDEA Database

Comparison Category	A. Progress on Relevant Objectives	Overall Ratings						Summary Evaluation (Average of A & D)		
		B. Excellent Teacher		C. Excellent Course		D. Average of B & C				
		Raw	Adj.	Raw	Adj.	Raw	Adj.	Raw	Adj.	
Much Higher Highest 10% (63 or higher)	65				67		63		64	
Higher Next 20% (56-62)		58	59		59			57		58
Similar Middle 40% (45-55)			55							
Lower Next 20% (38-44)										
Much Lower Lowest 10% (37 or lower)										

Your Converted Average When Compared to Your:²

Discipline (IDEA Data)	64	57	58	55	66	58	62	57	63	57
Institution	61	56	58	55	64	58	61	57	61	57

IDEA Discipline used for comparison:
Communications